

Town of Irondequoit

Small Project Fund Interest Form

Do you own a business or property in the Town of Irondequoit's NY Forward program boundary (below)?

Do you have a building or business in need of smaller-scale improvements such as interior and exterior renovations or permanent equipment acquisition?

The Small Project Fund is a type of NY Forward project that could help fund a range of improvements in the Titus-Hudson-Cooper area such as building improvements (e.g., facades, interior fit-out, HVAC, etc.), business assistance (e.g., permanent equipment acquisition), or public art.

For the Small Project Fund to be included in the slate of proposed NY Forward projects submitted to the State, it is important to document interest in it. The NY Forward Local Planning Committee is seeking letters of interest from business and/or property owners to show that there are property and/or business owners interested in participating in this program.

However, submitting a letter of interest does not guarantee that a community will apply for a Small Project Fund as part of NY Forward. The project sponsor (e.g., the Town of Irondequoit) will also have to demonstrate interest and capacity to implement a Small Project Fund. Additional information about eligibility and requirements for the Small Project Fund can be found on Page 1.



A letter of interest (pages 2-3) must be submitted by:

September 2, 2026 at 11:59 PM

See page 3 for submission instructions.

Small Project Fund Eligibility Requirements & Conditions

Eligible activities include:

- Interior and exterior building renovations for commercial and mixed-use spaces, e.g. façade/storefront renovations, permanently affixed signage and awnings, commercial interior fit-out, HVAC, mechanical, electrical, or plumbing, and other permanent building improvements
- Upper-story residential improvements
- Business assistance / permanent commercial machinery and equipment
- Soft costs - architecture, engineering, and environmental review services as related to the improvements
- Public art

Ineligible activities include:

- Property acquisition
- Deferred maintenance or general repairs
- Working capital
- Landscaping
- Improvements to municipally owned or operated buildings
- Participant, participant's family, or participant's staff labor

Conditions

- The minimum match requirement is **25%** of the total project cost meaning the business and/or property owner may receive reimbursement up to **75%** of total eligible costs.
- This is a reimbursement program meaning that property or business owners must complete their projects (complete project scope, pay all contractors in full, and submit invoices and proof of payment) before receiving any reimbursement.
- Project awards are generally between \$25,000 and \$150,000 per building/project, with the grant request not to exceed 75% of the total eligible project cost. Up to \$200,000 could be requested if the project includes direct assistance to or creation of at least two residential units.

Letter of Interest Instructions

If you are interested in submitting a letter of interest for a small project, please review the contents on the following pages and fill in the boxes with the information specific to your project. Submitting this letter of interest will serve as demonstration of demand for a Small Project Fund.

Questions regarding the Small Project fund can be directed to the project team at IrondequoitNYForward@gmail.com.

Letter of Interest

To the Town of Irondequoit local Planning Committee,
I am writing to confirm my interest in participating in the Town of Irondequoit’s Small Project Fund.

I own or lease the property located at:

I am interested in making improvements to my property/business, which would contribute to the revitalization of not only my property, but also the NY Forward Area. The scope of my proposed project includes the following:

I anticipate the total project cost to be approximately \$, for which I understand I would be eligible for a maximum reimbursement of up to 75% of the total eligible costs. I understand that deferred maintenance and general repairs are not eligible improvements. Additionally, if awarded, I understand that upon completion of the proposed scope of work, this project will result in a finished space ready for occupancy. I also understand that this is a reimbursement program, meaning I must complete all the work in the approved project scope, pay all contractors in full, and submit invoices and proof of payment before receiving reimbursement.

My project includes the following activities/improvements and associated estimated costs:

Activity / Improvement	Cost
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$
Total project cost	\$
Total NY Forward funding request	\$

Without the reimbursement to defray 75% of the project cost, I will be unable to permanently commit this amount of money toward the costs of these improvements.

I realize that to be eligible for these funds, I will need to undertake these improvements in cooperation with the Town of Irondequoit's design guidelines and building and zoning codes, as applicable, State procurement and environmental requirements, and complete the work in a timely manner, within 36 months of the State's grant announcement.

Name:

Address:

Signature: _____

→ To submit via email:

Email your completed letter of interest and any supplemental materials to the project team at irondequoitnyforward@gmail.com.

→ To submit a hard copy, mail or hand-deliver to:

Irondequoit Town Hall
Building Department (2nd Floor)
1280 Titus Avenue, Rochester NY, 14617

Deadline for Submission:

September 2, 2026 at 11:59 PM